



### At a Glance

*Voorhees College enrolls 415 students, the majority attending full-time. The residential campus experience is an important aspect of a Voorhees education, with approximately 300 students living on campus for the 2016-17 academic year.*

*Sixteen degree programs are offered, with Biology, Business Administration, Criminal Justice, and Sports Management among the most popular Majors.*

*Primarily a regional institution, most Voorhees students are South Carolina residents, although the state of Georgia is also well-represented.*

### About Voorhees College

Voorhees College is a private, diverse, historically black, coeducational, liberal arts, baccalaureate degree-granting institution affiliated with the Episcopal Church. Located in rural South Carolina, the College serves traditional and nontraditional students primarily from South Carolina and the southeastern region of the United States. The College offers each student a comprehensive general education experience coupled with professional education in the values-centered liberal arts environment that supports educational opportunities designed to help prepare students to function in a diverse and increasingly technological society. Accordingly, the College seeks to produce highly qualified graduates who coalesce intellect and faith in pursuit of life-long learning, healthy living, the betterment of society, and an abiding faith in God.

Dr. W. Franklin Evans was inaugurated in April 2017 and is the ninth President of Voorhees College. While the college shares the same challenges facing many small regional colleges and universities, the institution is committed to developing new partnerships and programs to find creative ways to continue serving its community and developing young scholars and leaders.

### The Opportunity

Reporting directly to the President and serving as a senior member of the **Executive Cabinet**, the **Vice President for Development & External Affairs** will oversee a staff of six and will work closely with other units to advance the mission of Voorhees College. In addition to serving as the school's primary Major Gifts Officer and overseeing all fundraising functions for the institution, the Vice President for Development & External Affairs will also serve as the school's Chief Marketing Officer and will be tasked with playing a primary role in promoting the Voorhees College brand through strategic communications directed toward alumni, the local and regional community, friends of the institution, and prospective students.

The Division of Institutional Advancement & Development includes a robust alumni program with 9 regional Alumni Chapters that coordinates several large campus-wide events each year.



**Dr. W. Franklin Evans,**  
the 9th President of Voorhees  
College, has been in the  
education arena over 25  
years.

*Prior to being named  
the President of Voorhees  
College, Evans served as the  
Interim President of South  
Carolina State University  
(SCSU), in Orangeburg, SC,  
where he also served as the  
provost and chief academic  
officer. Evans is well-versed  
in many areas; these include  
leadership and supervision  
in all academic programs  
and curriculum development,  
faculty recruitment,  
enrollment management,  
strategic planning, and  
the accreditation process.*

*Under his leadership as  
interim president of South  
Carolina State University,  
enrollment exceeded its goal  
and fundraising increased  
by 687%; alumni support  
also improved, and the  
University achieved a  
balanced budget.*



### The Successful Candidate will have:

1. Substantive experience as a strategic, forward-thinking, creative leader in a relevant field
2. A desire to work in service of the mission of Voorhees College, including advising the President of Voorhees College on all matters related to external affairs
3. Proven success as a fundraiser for schools or non-profit institutions
4. A clear record of collaborative leadership; a team player
5. Ability to clearly articulate the value of a Voorhees College education to a variety of stakeholders, including potential donors at all levels and prospective students.
6. Preferably, direct experience working in Advancement at an HBCU
7. Advanced degree strongly preferred

### The Strategic Priorities for the Vice President for Development & External Affairs include:

1. Build upon the existing fundraising operation in partnership with foundations.
2. Provide high-level vision, guidance, and oversight for all matters involving the Voorhees College brand to advance institutional visibility
3. Support the existing Alumni Affairs program and find creative opportunities to harness Alumni enthusiasm to support current, immediate needs on campus. This may include work across divisions (admissions, athletics, career services, etc.)
4. Aggressively develop and implement a Planned Giving program
5. Develop Strategic Partnerships with the business community, state and local government, and peer institutions to drive innovative curricular offerings to keep Voorhees relevant.



### Religious Life

*As Voorhees moved into the new millennium, it renewed its historical partnership with the Episcopal Church. The Church alone cannot fulfill the commission without the help of Christian institutions of learning. Conversely, Voorhees College cannot, without the help of the Church, provide effective teaching and learning that helps its learners to proclaim that the Rule of God is at hand, to select careers that nourish people for the riches of His grace and to glorify God in this life and in the life to come.*

*And as the Church nourishes the spirit, the college nurtures the mind.*

### Denmark, South Carolina

Voorhees College is located in Denmark, a charming town approximately one hour south of Columbia and within easy driving distance to Atlanta, Savannah, and Charleston. Amtrak has daily stops in Denmark for both southern and northern routes, a convenient option for travel to most major cities in the region and along the east coast. Cost of living in Denmark is low compared to metro areas in the region.

Denmark features small shops and restaurants, as well as the beautifully restored Art-Deco style Dane Theater cultural center. In addition to Voorhees College, the town is also home to Denmark Technical College, a two-year state school.

The college itself forms the Voorhees College Historic District, 13 properties of architectural and historical significance built between 1905 and 1935. The buildings demonstrate ambitious design and masonry techniques for their time. Many were constructed by Voorhees College students as part of their crafts program.

The Voorhees College campus provides an instant sense of community for newcomers to this established town, as well as the vibrant benefits of campus life - cheering for one of the college's nine competitive sports teams, arts performances, and more.





### To Apply:

Candidates should provide:

1. Letter of interest which elaborates on qualifications and interest in this position
2. Complete resume with positions, dates, responsibilities as well as educational background
3. The names and contact information for three professional references.

Send materials electronically to:

Voorhees-VP@IES-Consulting.org

### Questions? Contact

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