



At a Glance

Voorhees College enrolls 415 students, the majority attending full-time. The residential campus experience is an important aspect of a Voorhees education, with approximately 300 students living on campus for the 2016-17 academic year.

Sixteen degree programs are offered, with Biology, Business Administration, Criminal Justice, and Sports Management among the most popular Majors.

Primarily a regional institution, most Voorhees students are South Carolina residents, although the state of Georgia is also well-represented.

About Voorhees College

Voorhees College is a private, diverse, historically black, coeducational, liberal arts, baccalaureate degree-granting institution affiliated with the Episcopal Church. Located in rural South Carolina, the College serves traditional and nontraditional students primarily from South Carolina and the southeastern region of the United States. The College offers each student a comprehensive general education experience coupled with professional education in the values-centered liberal arts environment that supports educational opportunities designed to help prepare students to function in a diverse and increasingly technological society. Accordingly, the College seeks to produce highly qualified graduates who coalesce intellect and faith in pursuit of life-long learning, healthy living, the betterment of society, and an abiding faith in God.

Dr. W. Franklin Evans was inaugurated in April 2017 and is the ninth President of Voorhees College. While the college shares the same challenges facing many small regional colleges and universities, the institution is committed to developing new partnerships and programs to find creative ways to continue serving its community and developing young scholars and leaders.

The Opportunity

Reporting to Ms. Charlene Johnson, Vice President for Enrollment Management & Student Affairs, the Director of Admissions & Recruitment will be responsible for all aspects of new student recruitment and admission. The new Director of Admissions will be charged with developing recruitment and enrollment policies, procedures, and strategies to yield an incoming class of approximately 300 students. The Director will work in partnership with the school's communication/marketing team to find creative new ways to encourage prospective students to consider a Voorhees education.

The Director of Admissions will oversee a staff of five who will, together, manage all aspects of the incoming student experience from inquiry to enrollment.



Religious Life

As Voorhees moved into the new millennium, it renewed its historical partnership with the Episcopal Church. The Church alone cannot fulfill the commission without the help of Christian institutions of learning. Conversely, Voorhees College cannot, without the help of the Church, provide effective teaching and learning that helps its learners to proclaim that the Rule of God is at hand, to select careers that nourish people for the riches of His grace and to glorify God in this life and in the life to come.

And as the Church nourishes the spirit, the college nurtures the mind.



Denmark, South Carolina

Voorhees College is located in Denmark, a charming town approximately one hour south of Columbia and within easy driving distance to Atlanta, Savannah, and Charleston. Amtrak has daily stops in Denmark for both southern and northern routes, a convenient option for travel to most major cities in the region and along the east coast. Cost of living in Denmark is low compared to metro areas in the region.

Denmark features small shops and restaurants, as well as the beautifully restored Art-Deco style Dane Theater cultural center. In addition to Voorhees College, the town is also home to Denmark Technical College, a two-year state school.

The college itself forms the Voorhees College Historic District, 13 properties of architectural and historical significance built between 1905 and 1935. The buildings demonstrate ambitious design and masonry techniques for their time. Many were constructed by Voorhees College students as part of their crafts program.

The Voorhees College campus provides an instant sense of community for newcomers to this established town, as well as the vibrant benefits of campus life - cheering for one of the college's nine competitive sports teams, arts performances, and more.





The Strategic Priorities for the Director of Admissions include:

1. Immediately develop enrollment goals in partnership with senior leadership and in line with Voorhees College's Strategic Plan and Institutional Mission. Create a detailed recruitment plan using these goals to implement a comprehensive program that bolsters enrollment, including a particular focus on expanding outreach efforts and improving yield.
2. Working in partnership with the Division of Institutional Advancement, build an integrated marketing plan that targets potential new students through the point of first inquiry to enrollment; develop relationships across units to engage faculty, current students, and alumni to connect with potential new students and communicate the value of a Voorhees education.
3. Seamlessly manage the application process from inquiry to enrollment. Oversee day-to-day processes of the Admissions office, including high school visits, college fairs, and related outreach efforts; international student admissions and support; database management for applicants information; evaluation of applications. The Director of Admissions has final authority in admissions decisions. The Director must work collaboratively with other units within Student Affairs to ensure coordination of financial aid, new student orientation, and other programs that impact newly enrolled students.
4. Represent Voorhees College to potential new students as well as community partners and other external stakeholders; the Director of Admission must have strong communication, presentation, and interpersonal skills to serve as one of the most visible ambassadors of the college.
5. Using existing data and ongoing evaluation, and in close partnership with colleagues in the Division of Student Affairs, develop a long term enrollment plan to complement the recruitment priorities, ensuring student retention and success. Provide input to Student Affairs team to be sure that the on-campus experience aids in recruitment and retention.
6. Lead Admissions Office team; evaluate personnel and manage budget.

The Successful Candidate will have:

1. Substantive experience working in higher education Admissions, preferably at an HBCU, and demonstrated success in driving enrollment to meet institutional goals.
2. Excellent communication skills and a strong collaborative mindset; able to think creatively and work collaboratively across units to find new ways to communicate the value of a Voorhees College education.
3. Bachelors degree is required, as is significant leadership experience; Masters degree is preferred.



TO APPLY:

Interested candidates should provide a full resume and letter of interest to
Voorhees-Admissions@ies-consulting.org

For more information about Voorhees College, please visit
www.Voorhees.edu

